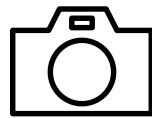




Messaging Snapshot – \$225

One Page. Total Clarity.



What It Is

Need help tightening your message? This one-page snapshot defines your **brand voice**, **value props**, and **audience**—giving you a strategic foundation before I write a single word.



What's Included

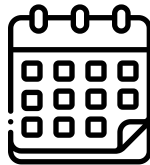
- Brand voice overview (tone, style, keywords, what to avoid)
- Audience snapshot with key pain points and motivators
 - Core value props written clearly and persuasively
- Alignment notes with existing messaging (if available)
 - Delivered as a shareable 1-page doc (PDF)



Who It's For

This is a perfect fit if:

- Your brand is growing or evolving
 - You're prepping for a new site, launch, or campaign
- You feel "off" about your messaging but can't put your finger on why
 - You're working with a small team and need shared language



How to Book

Add this to your web or email copy project, or book it as a standalone.

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 www.keckmarketing.com

Clarify your message before you publish.