



# Mini Competitive Review – \$250

**Benchmark your story. Then raise the bar.**



## What It Is

Want to stand out in a crowded market? I'll review 1–2 competitor case studies or sales assets to uncover messaging gaps—and find the angles that make your customer stories impossible to ignore.



## What's Included

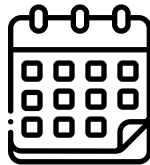
- ☐ Review of 1–2 competitor case studies or one-pagers
- ☐ Notes on voice, structure, and storytelling approach
- ☐ Insights on what they highlight (and what they miss)
- ☐ Recommendations on how to differentiate your messaging
- ☐ Delivered as a 1–2 page summary with key takeaways



## Who It's For

This is a perfect fit for:

- ☐ SaaS and B2B marketers developing case study programs
- ☐ Sales teams using customer stories to support outreach
  - ☐ Content teams planning high-impact proof points
- ☐ Anyone looking to *tell a stronger, more strategic story*



## How to Book

Add this to your case study project or book it ahead of time to shape your next story.

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***Give your next case study a competitive edge.***

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