

Email Funnel Sketch – \$250

Guide subscribers from "Hey" to "Heck yes!"



Need help connecting the dots? I'll map out your email flow—from the first touch to the final CTA—to build a sequence that guides subscribers toward action.



What's Included

A clear visual or written outline of your full sequence
 Guidance on message goals, positioning, and flow
 CTA ideas and subject line tips for each email
 Optional segmentation or logic notes (if applicable)
 Delivered as a strategy doc



This is a perfect fit for:

Founders launching new products or services

Teams refreshing outdated nurture flows

Marketers wanting fresh eyes on their funnel

Anyone tired of winging their email strategy



How to Book

Combine this with email sequence copy for a seamless strategy + execution workflow.

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The best funnels don't happen by accident.

KECK MARKETING

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